Greetings

We are proud to present our sixth annual Mountain Rose Herbs Sustainability Report highlighting our achievements in assessing the environmentally and socially conscious aspects of our business practices. This report also provides our customers the transparency they deserve. Mountain Rose Herbs is a mission-based company whose motto is people, plants, and planet over profit. With this, comes a resolute commitment to ethical business practices and environmental integrity. These values are the core of every business decision we make.

Since 1987, we have led our industry in sustainable operations and offered guidance and consultation to numerous companies throughout the country. We take pride in being one of the first businesses to tackle these issues by developing a zero waste policy, an alternative commuting program, the creation of our own grassroots group called The Mountain Rose River Project, and a program where employees get paid for volunteering in the community. We are proud to be the largest corporate sponsor of several nonprofits, including Beyond Toxics, Cascadia Wildlands, McKenzie River Trust, and more.

The science has repeatedly shown us that organic agriculture is a holistic system that supports riparian communities, enhances soil biology, and improves wildlife and invertebrate communities. Now we also have clear scientific findings that prove organic agriculture can sequester substantial CO₂, thereby mitigating the harmful effects of climate change. **In 2018, we will focus our efforts on expanding our organic farm contracts and creating a carbon neutral business model.**

Our Sustainability Report not only helps us measure and monitor our operations but also allows us time to pause, reflect, and look at our role in safeguarding a future full of life. With the help of the Sustainable Food Trade Association, we will continue to innovate and advocate for the things we hold dear. We are excited to share our progress with our customers, employees, and community members. We thoroughly enjoy hard questions and honest criticism. Please do not hesitate to contact us with your thoughts. Here’s to a vibrant and healthy future!

Sincerely,

Shawn Donnille
Vice President/Co-Owner
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2017 Highlights

Diverted over 97% of company waste.
Generated 34 MWh of renewable energy from our solar panels.
Collected 232 lbs. of food and 514 lbs. of clothing during our annual employee-led Food and Clothing Drive.
Celebrated five years of Salmon-Safe projects that helped conserve water and restore riparian habitat in our landscape.
Sponsored 12 Mountain Rose River Projects, removing 385 gallons of trash, clearing 12 cubic yards of invasive plants, and planting 265 trees and native plants.
Matched employee contributions to environmental nonprofits — $14,283 total.
Offset 876 metric tons of greenhouse gas emissions.

2017 Awards

Philanthropy: 2017 Innovation in Philanthropy award from the Portland Business Journal, for our charitable giving and nonprofit partnerships fostered through the Mountain Rose River Project.
Beauty: Earth Day Beauty Award from Eluxe Magazine and Healing Lifestyles, for our high-quality and chemical-free Herbal Facial Kit.
Watershed: Long Tom Watershed Council’s Private Sustaining Entity of the Year Award, for implementing stormwater solutions on our property and acting as ambassadors to the community.
We offer high-quality, organic & sustainable products

**Certified** organic processor/handler through the USDA and accredited by Oregon Tilth Certified Organic.

**Rigorous** quality control testing in our lab guarantees product integrity.

**Banned** synthetic fertilizers, pesticides, irradiation, and genetic engineering.

**Achieved** the highest performance levels for the fifth year in a row as a fair trade certified company according to the Fair for Life standard.
## Sustainable Products

### 2017 Product Certification & Cultivation Overview

#### Herbs and Spices: including seaweeds, sprouting seeds & resins
- **Certified organic**: 85.5%
- **Cultivated without chemicals**: 1.2%
- **Wildharvested**: 13.3%
- **Fair trade**: 6.0%
- **Non-GMO Project Verified**: 1.6%

#### Seasoning Blends:
- **Certified organic**: 100%

#### Teas:
- **Certified organic**: 98.9%
- **Fair trade**: 21.8%
- **Contains fair trade ingredient(s)**: 10.3%

#### Herbal Extracts: made with certified organic alcohol
- **Certified organic**: 57.7%

#### Essential Oils:
- **Certified organic**: 75.9%
- **Fair trade**: 5.2%

#### Hydrosols:
- **Certified organic**: 100%

#### Bulk Ingredients: carrier oils, salts, clays, butters & more
- **Certified organic**: 63.3%
- **Organic ingredient**: 1.3%
- **Fair trade**: 7.6%
- **Non-GMO Project Verified**: 16.5%

#### Herbal Capsules:
- **Certified organic**: 90.0%
- **Cultivated without chemicals**: 6.0%
- **Wildharvested**: 4.0%

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**Compared to 2016**

- 9.5% increase in the number of certified organic bulk ingredients
- 2.4% increase in the number of fair trade tea ingredients
- 3.1% increase in the number of certified organic essential oils
In 2017, we were pleased to welcome certified organic Kumaon Black and Kumaon White to our line of high-quality teas. Grown in a small Himalayan tea-producing region in northern India, these teas are a rarity. Originally planted as an experiment by the British East India Company in the 1830s, the plots were abandoned as exporters realized that getting tea out of this isolated, mountainous area was an enormous challenge. For 60 years these resilient tea bushes flourished, untouched in the wild. Our head tea production manager in Kumaon has dedicated his life to reviving this tea region, which is also his home. When you purchase this tea, you’re helping employ 2,000 villagers there who earn five to seven times the wages of typical workers in the Indian tea industry. This tea not only provides economic opportunities, but it also has a unique and delicate honeydew flavor that our tea tasters absolutely love!
We focus on responsible sourcing & quality so you don’t have to
Responsible Sourcing & Quality Control

We work closely with the organic farmers and wildharvesters who grow and harvest our herbs and spices. These partnerships extend to the suppliers of our essential oils, soaps, candles, carrier oils, butters, and other ingredients.

In 2017, staff visited many of our farmers and wildharvesters, both domestically and abroad. We traveled to California, Washington, China, Guatemala, Mexico, and Vietnam. We offset carbon emissions associated with all of that travel through NativeEnergy projects that focus on energy efficiency, reforestation, forest preservation, and renewable energy.

Steven, our Quality Assurance & Quality Control Director, has deep roots in the herbal industry. He serves as an elected trustee to the board of the American Herbal Products Association. Additionally, as a member of the organization’s government committee, he prioritized pesticide residue law reform as a key issue for this nonprofit to tackle in 2017.

Sustainable Packaging

We are committed to using recycled materials in the packaging of our products. We also strive to provide our customers with packaging that is either easily recycled/composted at home or can be reused to minimize its environmental impact. Christine and Alyssa, our Product Manager and our Director of Sustainability, are constantly seeking the most sustainable packaging options with the highest post-consumer content, recycled, and recyclable materials available. In 2017, we created an Environmentally Preferable Packaging Policy to document and guide our practices.

Also in 2017, we redesigned our print catalog and upgraded our printing methods. Our Autumn/Winter catalog was printed on FSC-certified, 100% post-consumer waste paper using a chlorine-free and low-VOC process.
Shipped by hand in the U.S.

Our customer orders are filled by hand and also hand-packed with care daily. Thanks to our warehouse and shipping crew, we continue to upgrade our shipping materials and order fulfillment practices to ensure customers receive their eco-friendly goodies safely while preserving quality and freshness.

Other highlights

We collect and reuse or donate packing peanuts, block styrofoam, bubble wrap, and filler paper.

We use a green alternative to conventional bubble wrap made from 100% recyclable, biodegradable, and compostable materials.

We use water adhesive tape, which can be left on the box and recycled.

Our packing materials and boxes are made with recycled content.

Our customers have the option of declining brochures and other printed materials in their orders.
In 2017, we started working with NativeEnergy to offset GHG emissions from not only electrical, natural gas, and employee travel, but for the first time this year, we’re offsetting emissions associated with waste and outgoing truck deliveries.

We are proud to have converted to 100% renewable energy by investing in solar power and offsetting our remaining carbon emissions through development projects with NativeEnergy and our local utility’s Greenpower program.
Energy Usage

Since 2013, our Facilities Manager, Mike, has used the EPA Energy Star Portfolio Manager to help us track energy, water, and greenhouse gas (GHG) emissions. We calculated our energy usage in electricity, natural gas, and fuels such as gasoline and biodiesel for company-owned vehicles and employee vehicles used for business trips. From this, we estimated the GHG emissions associated with our annual operations.

Our overall electrical use decreased by 15,023 kWh even though we added two buildings.

<table>
<thead>
<tr>
<th>Electricity</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>80%</td>
<td>80%</td>
<td>76%</td>
<td>68%</td>
<td></td>
</tr>
<tr>
<td>Natural Gas</td>
<td>17%</td>
<td>16%</td>
<td>20%</td>
<td>28%</td>
</tr>
<tr>
<td>Fuel</td>
<td>3%</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
</tbody>
</table>

In 2017, we reduced electrical usage at our main building and warehouse. We also saw a jump in natural gas use, in large part due to installing a necessary HVAC system in our main warehouse where we store bulk product. We added a biodiesel van, a biodiesel car, and an electric car to the company fleet. Having more company vehicles reduced the need for employees to use personal vehicles, from 28,731 miles in 2016 to 9,197 in 2017.
Solar Array
We recognize that the majority of our carbon emissions come from operating lights and electronics in our main facility. In 2015, we constructed a 100-panel 25 kWh solar array and electrical vehicle charging station. Throughout 2017, our solar array generated over 34 MWh of power for our facility, which is equivalent to saving 25.3 MTCO₂ or 2.7 homes' energy use for one year or 27,684 pounds of coal burned.

Other highlights
We utilize solar panels on our main building and the Mountain Rose Herbs Mercantile.
We use the Cascadian Courier Collective bike service to distribute our promotional posters, reducing our carbon footprint.
Water Usage

To determine water usage in production and operations, we gathered all water bills for 2017 from our main facility. Data wasn’t available for our additional buildings because we share meters with other building tenants.

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potable Water</td>
<td>379,000</td>
<td>420,000</td>
<td>333,000</td>
<td>292,000</td>
</tr>
<tr>
<td>Irrigation</td>
<td>185,000</td>
<td>336,000</td>
<td>269,000</td>
<td>274,000</td>
</tr>
<tr>
<td>Drinking Water</td>
<td>5,460</td>
<td>5,920</td>
<td>6,800</td>
<td>5,370</td>
</tr>
<tr>
<td>Total</td>
<td>569,460</td>
<td>761,920</td>
<td>608,800</td>
<td>571,370</td>
</tr>
</tbody>
</table>

Overall, our water conservation efforts are working. We continue to reduce our water consumption. In 2017, we saved nearly 37,500 gallons of water compared to 2016. That’s the equivalent of 536 bathtubs of water or leaving the hose running for over four days.
Climate Change

Climate change presents an undeniable challenge for food security and access to fresh water as the human population grows. Mountain Rose Herbs recognizes the power that businesses have to impact water quality and its availability for people, plants, and the planet. We are committed to organic farming practices that keep toxins off our land and out of our waterways. We also support organizations and government agencies working to protect our groundwater supply, protect our riparian corridors, and that address the causes and effects of climate change, including Center for Biological Diversity, Center for Sustainable Economy, Climate Collaborative, and ELAW.
We work every day to preserve our planet through organic agriculture
Turkey’s First Organic Farm

Food production accounts for 25% of global greenhouse gas emissions, but did you know that growing organically can actually reduce these emissions? Per acre of crop production, organic farms have lower nitrous oxide emissions (a greenhouse gas 300 times stronger than carbon dioxide) when compared with conventional.*

We are honored to support organic farmers and pioneers worldwide. Yavuz, one such pioneer, was the first to grow organically in Turkey 20 years ago. However, Yavuz wasn’t always an organic advocate. Decades ago while surfing the Internet, he mistyped some of the letters in “oregano origanum.” Instead of seeing info on oregano, his monitor displayed search results for “organic.”

“What can I say?” Yavuz said. “It is a fate that changed the lives of our family and workers.”

We give thanks to Yavuz and his family, who have worked tirelessly to educate Turkish farmers about the dangers of applying insecticides and pesticides. In so doing, they have given the people in their region skills for sustainable collection practices and protected our stands against chemical drift.

We can all play a part in preserving Mother Earth for future generations by supporting organic agriculture.

*Research provided by The Organic Center, a nonprofit organization that communicates about and conducts science of interest to the organic community. Learn more at www.organic-center.org.
Facility Design

In 2017, Mountain Rose Herbs added two buildings to our operations, including a new production facility that processes fresh herbs for making extracts and elixirs and an administrative building. Throughout 2017, we operated in seven buildings with a total of 137,350 sq. ft. in Eugene, Oregon. Our main facility was built to LEED (Leadership in Energy & Environmental Design) standards before the certification existed.

In spring 2017, we hosted the South Valley Chapter of the International Facilities Management Association for a presentation and tour of our main building, highlighting zero waste practices and our holistic approach to cleaning and building maintenance.

Other highlights

We use Energy Star-rated appliances and office equipment in our operations.

We use Perasan-A, a peracetic acid-based sanitizer, with highly effective antimicrobial properties, instead of toxic cleaners.

We use recycled or reclaimed materials whenever possible for construction and repair projects, aligned with our Zero Waste Policy.
Climate change presents an undeniable challenge for food security and access to fresh water as the human population grows. Mountain Rose Herbs recognizes the power that businesses have to impact water quality and its availability for people, plants, and the planet. We are committed to organic farming practices that keep toxins off our land and out of our waterways. We also support organizations and government agencies working to protect our groundwater supply, protect our riparian corridors, and that address the causes and effects of climate change, including Center for Biological Diversity, Center for Sustainable Economy, Climate Collaborative, and ELAW.
We strive to keep our beautiful rivers free of pollution and full of salmon.
Campus Design

Since receiving our Salmon-Safe certification in 2013, we implemented a five-year action plan to conserve water, restore riparian habitat, limit fertilizer use, and improve our stormwater treatment system. We are proud to be the first business in Eugene, Oregon to gain this certification. Throughout 2017, we worked closely with our landscaper and the nonprofit Long Tom Watershed Council to maintain our beautiful campus.

Salmon-Safe Timeline

A few of the many projects we completed in 5 years

- **2013**
  - Awarded Salmon-Safe certification, after onsite evaluation of 3.5 acres.

- **2014**
  - Installed rain garden with native plants to filter runoff from parking lot.

- **2015**
  - Employees planted 19 trees around retention pond and installed 10 educational signs.

- **2016**
  - Began “Rewilding Project” by planting native species and excavating our pond.

- **2017**
  - Hosted tour of campus for 20 local stormwater specialists.
Waste & Recycling

At Mountain Rose Herbs, our unwavering commitment to environmental stewardship dictates how we think about our waste management plan. We strive to cut all waste by rethinking and redesigning our operational procedures to create a more dynamic approach to product design, resource recovery, and recycling. This path helps sustain our bond with the natural world, creates jobs, and even saves money.

Our first priority is to make sure we only use what we need, and that’s why we adopted our Zero Waste Policy in 2007. Consistent employee education helps us achieve our zero waste goals. We have staff trainings, instructional signage, and are always looking for creative new ways to divert waste from the landfill.

In 2017, we conducted a formal waste assessment with a third-party consultant, BRING. The data provided a breakdown of precise weight and composition of our trash and co-mingle recycling. We learned that label backing isn’t recyclable and began sending it to the landfill while immediately pursuing alternatives.
“Mountain Rose Herbs is committed to improving the lives of customers, their employees, and our community by integrating sustainable business practices that focus on waste prevention and zero waste. BRING is proud to be a resource and a partner with Mountain Rose Herbs as they push the envelope on what true sustainability really means.”

Angie R. Marzano, Director of Business Development & RE:think, BRING
Waste & Recycling

In 2016, Mountain Rose Herbs became the first company in Oregon to achieve a TRUE Zero Waste Facility certification. We completed a scorecard, peer review, and an on-site audit with a third party, and we qualified at the highest level—platinum!

In fall 2017, we began working with a new green printer. Our bi-annual catalog is now printed on FSC-certified 100% post-consumer waste paper using a chlorine-free and low-VOC process.

Resources Saved

- **Recycling**
  - 159,312 lb
  - 59.6%

- **Compost**
  - 101,449 lb
  - 38.0%

- **Landfill**
  - 6,372 lb
  - 2.4%

**Total**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Recycling</td>
<td>159,312</td>
<td>59.6%</td>
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<tr>
<td>Paper &amp; Special Materials</td>
<td>129,671</td>
<td>48.5%</td>
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<td>Community Partnerships</td>
<td>13,161</td>
<td>4.9%</td>
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<tr>
<td>Comingled Recycling</td>
<td>16,176</td>
<td>6.1%</td>
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<tr>
<td>Repurposed Materials</td>
<td>304</td>
<td>0.1%</td>
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<tr>
<td><strong>Wood and Scrap Herbs</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Waste</td>
<td>6,372</td>
<td>2.4%</td>
</tr>
<tr>
<td>Landfill</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>267,133</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Resources Saved**

- 871 trees
- 2 American football fields
- 840,542 gallons of water
- 1 Olympic swimming pool
- 85,993 lb of waste
- 3 garbage truck loads
- 282,534 lb CO₂ emissions of 43 cars per year
- 724 MMBTU energy consumption of 7 households per year
- 364 lb NOₓ emissions of one truck running for 511 days
Other highlights

We collected 135 lbs. of recyclables in our March electronic waste recycling drive.

We gathered nitrile gloves, hair/beard nets, tyvek, and mylar to recycle through TerraCycle’s Zero Waste boxes.

We audited our office supplies and instituted a paper-saving program in customer service to print less overall, print doubled-sided whenever possible, and reuse scrap paper.

In 2017, we diverted over 97% of our waste from the landfill!
We support our employees & our community
Employee Benefits

Mountain Rose Herbs takes every measure to ensure a welcoming, safe, and enjoyable work environment for employees by providing competitive benefits, including up to 40% off employee purchases and a tuition reimbursement program that allows employees to further their herbal education. We also offer a generous 401(k) plan with matching funds provided by Mountain Rose Herbs. In 2017, we contributed $84,021 to employee 401(k) plans.

Safety and Ergonomics

Employee safety and satisfaction is paramount at Mountain Rose Herbs. In 2017, we acquired new equipment to reduce repetitive motion injuries, including two peristaltic pumps used for pouring essential oils, tinctures, and syrups.

Other highlights

We updated the paid time off policy to give employees the day off for their birthday and paid time while serving jury duty.

We created a robust Diversity Policy to foster a culture of inclusion.

We designated gender-neutral bathrooms at all of our buildings.

We held 12 sustainability trainings for new hires and other staff.
Green Team

Mountain Rose Herbs’ Green Team is an employee-led committee that promotes environmentally sound and socially conscious operating practices such as reducing waste, conserving energy and water, encouraging the use of alternative transportation, and informing and motivating co-workers about workplace giving and volunteer opportunities. Green Team members founded the Stewardship Program, an employee-driven initiative created to pick up trash in our neighborhood and the adjacent wetlands ecosystem.

In 2017, 21 staff members served on the Green Team from 15 departments across all levels of the organization. We hosted two guest presentations from local environmental nonprofits: Cascadia Wildlands and Oregon Wild.

Alternative Commute Program

Mountain Rose Herbs offers one of the nation’s most comprehensive alternative commuting programs, paying substantial cash incentives to all employees who carpool with fellow employees, ride the bus, bicycle, or walk to work.

We pay staff members who carpool or ride the bus $0.15 per mile and $0.25 per mile for those who bike or walk. Every year, we award the employee who logs the most miles in each category an additional $250. Employees have access to a covered and locked bike garage, carpool buddy sign-up, indoor lockers, showers, and a bicycle repair kit. In 2017, Mountain Rose Herbs incentivized alternative modes of transportation and paid our employees over $12,000!

In 2017, we renewed our Bicycle Friendly Business designation and went from Bronze to Silver!

In an effort to reduce CO₂ emissions and elevate healthy living through movement, Mountain Rose Herbs employees participated in the local Business Commute Challenge. Sixty employees carpooled, walked, bussed, or cycled to work, logging 213 roundtrips and 2,726 alternative commute miles during a rainy week in May. Overall, 2,824 employees from different businesses contributed to the 100,162 vehicle miles saved and 98,413 pounds of CO₂ avoided during the weeklong challenge!
“Mountain Rose Herbs has been a fantastic supporter of Friends of Trees and a wide variety of nonprofits working for healthy rivers. Your help has enabled Friends of Trees to plant more trees in our cities and near our rivers and waterways, helping clean our air and water. What impressed me most in working with Mountain Rose Herbs was that all the employees we worked with were enthusiastic about establishing trees and improving conditions for nature. Their work will leave a lasting legacy that will benefit rivers and the community.”

Erik Burke, Eugene Director, Friends of Trees
**Employee Volunteerism**

We encourage employees to give back to our local community. Through the Paid Time for Community Involvement Program, employees are paid 24 hours every year to volunteer with an Oregon nonprofit organization of their choice.

Every year since 2015, employee volunteerism has increased. In 2017, Mountain Rose employees volunteered 815 hours!
Mountain Rose River Project

The Mountain Rose River Project is a grassroots action campaign coordinated and funded entirely by our company. Each year, employees manage restoration projects through our Paid Time for Community Involvement Program. We also partner with numerous state, federal, and nonprofit agencies focusing on protecting riparian ecosystems, stream health, and fish habitat. In 2017, we led or sponsored 12 restoration projects—a record number!

2017 Stats

- 432 community volunteers engaged.
- 1,786 volunteer hours logged.
- 385 gallons of trash removed.
- 12 cubic yards of invasive plants removed.
- 265 trees and native plants planted/mulched.

Other highlights

- We adopted a new stretch of the Fern Ridge Bike Path to clean up twice a year.
- We donated 180 tree protection tubes to the Coast Fork Willamette Watershed Council and the Walama Restoration Project.
- We participated in The Great Willamette Cleanup along the river with more than 230 community volunteers.
- We harvested 3.6 pounds of June Grass seeds, 2.5 pounds of Monkey Flower seeds (that’s about 10 million seeds!), and removed 30 1-gallon buckets (4.6 cubic feet) of invasive spurge weeds from the wild iris plot at the Friends’ Native Plant Nursery.
Herbal Education

Mountain Rose Herbs funds and organizes the Free Herbalism Project twice a year. This series of free lectures features renowned herbalists from across the country. Not only do we offer free public access to the lectures, we also serve free organic tea and provide live music for attendees to enjoy. All funds raised from merchandise sales at the event are donated to a free herbal clinic or nonprofit.

In 2017, two Free Herbalism Projects helped educate 850 people and raise over $1,350 for the Ithaca Free Clinic and $1,600 for the United Plant Savers. Since the program’s inception in 2013, the Free Herbalism Project has educated over 3,800 people and raised over $7,000 for various herbal education nonprofits.

Other highlights

We launched an online Local Herb Growers Directory to help our customers find small-scale, organic farms where they can purchase fresh herbs throughout the U.S.

We produced four videos as tools for herbal and organics education: Our Story, Our Quality, Our Farms, and Hand-Packed with Care.
Charitable Giving

Supporting our community through financial contributions, in-kind donations, and volunteer hours is a core part of our company culture. We work directly with local and national nonprofit organizations through charitable giving, event sponsorships, matching gifts, conservation work, and plant-related projects. In 2017, we worked closely with 47 nonprofit partners and donated to another 100 nonprofits.

EarthShare Oregon

Mountain Rose Herbs is an EarthShare Oregon business partner offering employees an easy way to contribute to 100+ environmental nonprofits. Through workplace giving, employees make tax-deductible contributions directly from their paychecks. In 2017, 41 employees participated in EarthShare Oregon. Once again we matched employee contributions, which motivated 13 employees to sign up for the first time and 11 employees to increase their giving. In total, employees and Mountain Rose Herbs contributed $14,283!
Charitable Giving
In 2017, we donated more than $237,000 in cash sponsorships and more than $33,200 of in-kind support to nonprofits, free clinics, and herbal schools across the U.S.

We were particularly honored to be a part of nonprofit United Plant Savers’ Welcome Center capital campaign, donating $10,000 in 2017.

We also celebrated the installation of the Incense Cedar Exhibit at our local Mt. Pisgah Arboretum, which we sponsored for $45,000. Our interactive exhibit was designed to engage visitors in a deeper connection with the forest around them through education. Mt. Pisgah Arboretum believes that the more people are inspired to learn about and engage with the natural world, the more they will honor and preserve it for future generations, and we couldn’t agree more!

Mercantile Coins for a Cause Program
This giving program encourages customers to carry their purchases in reusable bags, give back to our local community, and disseminate information on behalf of our local nonprofit partners. Customers who either bring their own bag or decline one of our bags are offered a token worth five cents. They can choose from one of three nonprofits to donate to and drop their token in the corresponding wooden box. We rotate these featured nonprofits every few months to refresh awareness of the many charitable organizations in our region. In 2017, this program raised $859 for 9 different nonprofits.

Supporting Our Food Bank
We support our local food bank, Food for Lane County, with a monetary donation and an employee-led food drive. We donated 232 pounds of food to the organization in 2017. Throughout the year, we also donated hundreds of pounds of herbs and spices, including:

- 316 lbs. of organic whole chilies
- 55 lbs. of organic cinnamon powder
- 35 lbs. of organic basil leaf
- 30 lbs. of organic roasted dandelion root powder

Other highlights
We adopted five native seed plots in the Friends of Buford Park’s Native Plant Nursery, including plots of yarrow, nettle, trillium, and self-heal.

We donated 514 lbs. of clothes to Occupy Medical and St. Vincent de Paul during the annual employee-led Food and Clothing Drive.

We adopted trillium (an at-risk herb) through United Plant Savers’ program.

We were honored by the Organic Seed Alliance as their Business Member Spotlight.
“It takes a movement to tenaciously defend and restore the unparalleled wildlands, waters, and species of Cascadia. And central to our movement’s success is our partnership with Mountain Rose Herbs, a business that walks its talk and sets the bar at the top, not just in terms of its giving, but also with the conservation culture it creates in the business community. The company’s support directly translates into more acres of wildlands and waterways protected, species recovered, and conservationists cultivated in Cascadia, and for that we are made stronger and forever grateful.”

Josh Laughlin, Executive Director, Cascadia Wildlands
Thank You

Mountain Rose Herbs is committed to sustainable business practices, organic agriculture, social equality, and inspiring other businesses to put people, plants, and planet over profit. Our staff currently sit on the boards of directors or serve on committees for these organizations: American Herbal Products Association, Cascadia Wildlands, Friends of Trees, Provender Alliance, Native Plant Society, Oregon Organic Coalition, United Plant Savers, Sustainable Food Trade Association, and the Willamette Valley Sustainable Foods Alliance. We encourage anyone with an interest in herbal products or the natural food industry to check out these wonderful nonprofits!

Thank you to the extraordinary staff at Mountain Rose Herbs, our vendors, and our customers who have helped make us an herbs, health, and harmony company since 1987.

For more information about Mountain Rose Herbs’ sustainability programs visit www.mountainroseherbs.com or contact Alyssa Bascue, Director of Sustainability, sustainability@mountainroseherbs.com.